



# THE ECHO

The Voice of the Mad River Glen Community

Fall 2008

In the "Snow Corner of New England"



## MRG Goes Carbon Neutral and Then Some

Mad River Glen, a mountain known for its environmental stewardship, is taking "going carbon neutral" to a new level. Not only does Mad River Glen offset their entire operational footprint, it also inspires skiers to voluntarily offset emissions from their commute to the ski area. Mad River Glen is the only ski area in the nation to work toward offsetting the emissions from both operations and skier commutes to the mountain.

Last season Mad River Glen, with the help of its non-profit partner, The Stark Mountain Foundation (SMF), implemented the "Ski Green If You Can" carbon offset

program. Mad River Glen used an SMF grant to purchase carbon offsets to mitigate the emissions from the ski area's already-minimal operations. What sets Mad River's program apart from others in the ski industry is that it also tackles the impact of skier's commuting to the mountain.

After careful demographic analysis Mad River Glen calculated that our skier's combined commutes to the mountain have five times the greenhouse gas emission impact as the mountain's operations. Using the "Ski Green If You Can" program as a

*-continued page 10*

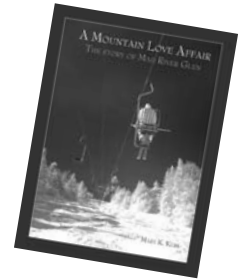


Just a few short months until more of this!

Photo credit: Brent Harrewyn

## Book Commemorates Mad River Glen's 60th Anniversary

Just in time for Mad River Glen's 60th Anniversary Season a new book entitled "A Mountain Love Affair - The Story of Mad River Glen" is coming off the presses. Author, Mary K. Kerr, not only chronicles the history of one of the most beloved and hallowed ski areas in America, she also captures its true essence. Using extensive interviews, primary source materials, and four decades of first-hand knowledge she weaves an incredibly compelling tale. The story of a mountain founded on the unique principles of ski pioneer, Roland Palmedo, principles that guided it through the decades. The very



same principles its current skier-owners desperately cling to in an effort to preserve and protect the unique ski experience offered at Mad River Glen. Pre-orders for this full color, 224 page, hardcover book are now being taken at The Mad River Glen General Store and on the website at [madriverglen.com](http://madriverglen.com).

## Jump on MRG's Best Ski Values

Be sure to make your pre-season purchases prior to the October 15 deadline to qualify for MRG's best values on tickets and passes.

Kids Pass Program has been the centerpiece of an effort to nurture new generations of Mad River skiers. It has been an unqualified success. New families have been attracted

- **Free Passes for Your Kids Under 12 with a Family Mad Card - \$179!**

- **Mad Cards Get You Unrestricted Access to MRG for \$43 a day!**

- **Pre-season Passes Offer MRG's Best Values!**

**See Page 3 or Visit [madriverglen.com](http://madriverglen.com) for Details!**

The frequent skier will find great values on passes starting under \$300, and the Mad Card gives more occasional skiers an affordable and flexible alternative that gets you on the mountain for only \$43. The Free

to the area, the kids programs have grown exponentially and kids are the mountain's fastest growing market segment. Not too bad for a ski area that doesn't have a terrain park or allow snowboarding.

# Single Campaign Raises \$1.69 Million

## Donations Still Being Taken

A lot of people said it couldn't be done, but the Mad River Glen Cooperative smashed its goal by raising over \$1.69 million in donations to fund the historic restoration of the mountain's iconic Single Chair. "This has been a thrilling ride," said Campaign Chair, Geordie Hall. "The commitment of the Mad River Glen Community, the shareholders, the solicitors, committee members, and staff has been inspiring. We would like to thank everyone who made this possible. This was truly a team effort." The campaign has had a broad base of support with more than 1,300 individuals donating to the campaign.

While the main phase of the campaign has come to a close, donations will still be accepted. With respect to Mad River Glen's egalitarian ideals, the Co-op plans to honor each and every donor on an "All Donor Plaque", no matter the size of their contribution.



*Thanks to the success of the campaign generations of new skiers will have the same opportunity to enjoy the classic Mad River Glen*

This plaque will be hung at the base of the Single Chair when the campaign formally closes in 2010. "Our skiers really want to be involved in helping to preserve this special element of the Mad River Glen experience. They want their kids and grandkids to see that they did their part," notes Hall. To make a donation and add your name to the list contact the Co-op office or donate on-line at [www.madriverglen.com/single](http://www.madriverglen.com/single).

### The Echo

The Echo is the newsletter for the Mad River Glen Cooperative community.

Everyone is encouraged to make submissions to *The Echo* or to share your thoughts. We will print as many letters to the editor as we can. Material can be submitted to:

Mad River Glen  
PO Box 1089  
Waitsfield, VT 05673  
Attn: *Echo Newsletter*  
Email: [eric@madriverglen.com](mailto:eric@madriverglen.com)

Submissions for the winter edition of *The Echo* must be received before December 1st.

Thanks so much to Co-op shareholder, Joan Gorman, for proofing and editing *The Echo*, a task she has taken on for some time. (So if you find an error, be sure to blame her!)

# Co-op Opens General Store

The retail shop at Mad River Glen has historically been leased out to a retail partner. The Co-op has always desired to operate the store itself, but capital requirements in other areas always seemed to push it to the back burner. After the great season coupled with the success of the Single Chair Campaign it was time to finally pull the trigger and take over the shop. It has been renamed the Mad River Glen General Store and will open its doors for the first time for three consecutive weekends beginning on September 27th. You can also visit the new store and place orders for our logo merchandise in cyberspace at [madriverglen.com/generalstore/](http://madriverglen.com/generalstore/).

As always Co-op shareholders will receive a 10% discount in the shop and Mad Money will be accepted. In the shop and online the Mad River faithful will find a veritable plethora of amazing new MRG logo merchandises including great new T shirts, golf shirts, sweat

shirts and sweat pants, denim shirts, fun stuff for kids and babies, along with old standbys such as baseball caps, ski hats and fleece for the whole family

There will be lots of new items such as etched glassware, sailboat burgees, marble coasters, jewelry, Christmas ornaments and much more. Skiers will also find the ski accessories they need including poles, goggles, helmets, hats, gloves and more. Wherever possible we are supporting Vermont or New England businesses and craftspeople. More styles will be coming online so keep checking the web-site for the latest, and think of us for all of your holiday gift-giving.

During the fall weekends the store will be open from 10 AM to 4 PM each day. For more information email the shop at [shop@madriverglen.com](mailto:shop@madriverglen.com), visit the web site at [www.madriverglen.com/generalstore](http://www.madriverglen.com/generalstore) or call (802) 496-3551 X134.



*Come visit the new General Store at [madriverglen.com](http://madriverglen.com) for more MRG logo stuff than you can shake a stick at.*

## Thank You for Contributing to the Single Campaign

With respect to Mad River Glen's egalitarian ideals, the Co-op plans to honor each and every donor on an "All Donor Plaque", no matter the size of their contribution. This plaque will be hung at the base of the Single Chair when the campaign formally closes in 2010. Please visit [www.madriverglen.com/single](http://www.madriverglen.com/single) to make sure your name is on the list correctly.

**We couldn't have done it without you!**



Photo Credit: Jeb Wallace Brodeur

# \$ \$ \$ \$ \$ Deals & Specials \$ \$ \$ \$ \$

## Everyday Ski Values

**Mad River Glen keeps it simple!**  
**Our everyday ticket prices are some of the best in the business- no gimmicks, no coupons, no hassle.**

**\$39 Midweek**  
**\$60 Weekends**  
**\$64 Holidays**

## Pre-Season Specials

### Free Kids Pass Program

The program is simple! It gives all children ages 12 and under a free season if a parent purchases any adult season pass or a Family Mad Card\*. **The children must be registered and the required purchase must be made by October 15.**

\*Co-op Shareholders do not have a purchase requirement beyond their Advanced Purchase Requirement.

### Mad Card

For \$129 (\$119 for Co-op Shareholders) you get 3 one-day tickets that can be used any day throughout the 2008-2009 ski season. That's only \$43 a day! The tickets are transferable to anyone. In addition, Mad Card skiers receive:

- \$5 off any additional regularly priced full day tickets purchased. (Limit: 1 per Mad Card per day)
- 10% off regularly priced private ski school clinics and daily kids programs (Not available for season-long programs or other discounted programs such as "I Can" cards, Free Heel Fridays and Beginners packages)
- 10% off Alpine & Telemark rentals & demos.

**Mad Cards are sold until December 15**

**Get Your Season Passes  
 & Mad Cards Today  
 at [madriverglen.com](http://madriverglen.com)**

## Season Pass Rates

	Before 10/15	After 10/15
<b>Full Season Passes</b>		
Adult	\$734	\$944
Adult Shareholder	\$624	\$802
Senior (65-69)	\$401	\$461
Senior Shareholder	\$341	\$392
<b>Value Pass</b>		
Adult	\$524	\$597
Adult Shareholder	\$445	\$508
Senior (65-69)	\$272	\$314
Senior Shareholder	\$231	\$267
<b>Midweek Pass</b>		
Adult	\$293	\$336
Shareholders	\$249	\$286
<b>Junior Pass &amp; Student Passes</b>		
Full Season Kids (12 & Under)	<b>FREE</b>	\$242
Full Season Teen (13-18)	\$209	\$242
Triple Major College Pass	\$269	\$369

## Ongoing Specials

### Ski for \$1

Buy a two-day weekend ticket and ski Monday or Friday for only \$1 more. Not available during holiday periods.

### Sunday Afternoon Half-day Special

Ski every Sunday afternoon for only **\$35**. Not available during holiday periods.

### AARP Discount

AARP members get \$10 off a full day ticket every Sunday throughout the season with a valid AARP membership card.

### The 30 Day Ticket

Ski for 30 consecutive days from the day you purchase your ticket for only \$325 or \$250 for juniors & seniors.

### The Legend Pass - Seniors 70 & over Ski Free

Unlimited season pass for only \$149. 1st five midweek days of skiing are FREE. Co-op Shareholders over the age of 70 always ski FREE!!!

### Shareholders Bring a Friend Special

Co-op shareholders ski any day for 15% off the window rate. They can also bring a friend to ski any midweek day at 15% off as well. Limit one per shareholder per midweek day. Not valid during holiday periods.

## Mad River Glen Kicks Off 60th Anniversary Season With Celebration of Fall Foliage

### Fall Foliage Weekend - Sept. 27 & 28

Foliage Lift Rides on Saturday & Sunday	10 AM to 2:30 PM
Gen. Stark's Pub – Open for Lunch	11 AM to 3 PM
Mountain Work Day - Saturday	9 AM
Visit the New MRG General Store	10 AM to 4 PM
Saturday – SIPtemberfest Beer Tasting & The Gordon Stone Band	

### Green & Gold Weekend – Oct. 4-5

#### Saturday, October 4

Stark Mountain Hill Climb Running Race	10 AM
Foliage Lift Rides	10 AM to 2:30 PM
Guided Foliage Hikes	10 AM & 1 PM
Stark Mountain Kids Climb	1 PM
MRG Homeowner's Meeting	1 to 3 PM
Co-op Shareholder's Town Meeting	4 to 5 PM
Visit the New MRG General Store	10 AM to 4 PM

#### Sunday, October 5

Allen Clark Memorial Hill Climb	10 AM Start
(Registration 8:30-9:30 at Stark Mountain Bike Works)	
Foliage Lift Rides	10 AM to 2:30 PM
Guided Foliage Hikes	10 AM & 1 PM
Chicken BBQ –Kids Activities	11:30 AM
Live Music with Star Line Rhythm Boys	1 PM to 4 PM
Visit the New MRG General Store	10 AM to 4 PM

- Lift rides are \$10 for adults, \$5 for children. Kids under 6, Season pass holders and Co-op shareholders ride the lift free both weekends!
- Gen. Stark's Pub and the Cafeteria will be open for food and beverages each day from 9am-4pm!
- The Ticket/Season Pass office will be open each day from 9 AM to 4 PM



*Foliage rides are just one of the highlights of Green & Gold. Warren's Michael McKenna takes off on the epic ride to the summit!*

## 60th Anniversary Gala - Save The Date-- January 31



*A blast from the past! Can you identify these folks from the 40th anniversary celebration?*

**Mad River Glen will celebrate its 60th Anniversary with a gala on Saturday January 31, 2009. Be sure to save the date. Tickets will go on sale at Green & Gold.**

## Visit the New Co-op Owned



**Ski Accessories and Great New  
MRG Logo Items!**

**Located on the Boardwalk at the mountain  
and at [madriverglen.com/generalstore](http://madriverglen.com/generalstore)**



## Mad Women - Grace Potter

By Kathleen Burns Kingsbury

# Rocking Mad

It was a glorious sunny Easter afternoon at Mad River Glen when suddenly a long lost Mad Woman appeared at the rental shop. She had not skied in over 9 years and was beaming at the thought of getting back on the mountain. Yes, she had been busy traveling the world, making albums and rocking out with bands like the Black Crows. But on this day, she was just a girl ready to ride up the single and enjoy her favorite trail, Canyon. Yes, Grace Potter was back on skis and back home at Mad River Glen.

Grace's story starts like most Mad Women. Her father, an avid skier known to most as Sparky, taught her to ski when she was so young that she thinks it might have been illegal. She guesses age 2 but she knows for sure it was at Stark Mountain. As a kid she loved riding the lift and looking deep into the woods. Her creative mind was at work making up stories about "wood dwellers" to pass the time until she reached the top.

By age 12 she joined the race team because she liked to go fast and "all her friends were doing it." She soon learned that she was not your typical racer. She did not like the bitter cold (really who does!), the long drives to far away competitions

and the fact that she always came in last. Grace was not destined to be the next Doug Lewis. So she quit the race team, hung up the skis and picked up a guitar.

As many of you know, she went on to form the band, Grace Potter and the Nocturnals with her friend Matt Burr. Last year they released their second album *This is Somewhere* and spent the year touring the country and even made it to Japan. While her day job keeps her away from the valley during most of the ski season, Grace, like all true Mad Women, knows that "...no one should have to live without the glory of Antelope! As a reformed dropout skier, I can safely say there is no place as magical as Mad River Glen."

*Kathleen Burns Kingsbury is a Mad Woman and the Founder of KBK Connections, Inc., a professional coaching and corporate training company dedicated to helping women make a BIG difference in the world. She co-hosts a talk radio show called Breaking the Glass Slipper and writes a weekly blog entitled Women and Money: Where Chicks Make "Cents." Her website is [www.kbkconnections.com](http://www.kbkconnections.com).*

# Bike It or Run It If You Can

Mad River Glen skiers are used to expending their energy skiing down Stark Mountain. Over the Green & Gold Weekend they will have two opportunities to race up it. One on foot, the other by bike.

For the runners we will host the 10<sup>th</sup> Annual Stark Mountain Hill Climb Running Race on Saturday, October 4, beginning at 10 AM. Competitors run up the 2,000 vertical feet from the base of Mad River's Single to the top of General Stark Mountain. They can take any route they wish, so that strategy is every bit as important as strength. New this year is a Kids Hill Climb that will take place at 1 PM.

The Allen Clark Memorial Hill Climb Bike Race, the annual

gruntfest that has fast become a rite of cycling passage in the Mad River Valley, will be held this year on Sunday, October 5 at 9:00 AM. This will be the 9th edition of the grueling time trial that rises 1,600 vertical feet in 6.2 miles, from the intersection of Routes 100 and 17 to the top of Appalachian Gap.

If the sweat, suffering, and nominal \$20 entry fee (\$25 the day of the events) seem like a heavy price to pay, consider that it is all for a good cause – the running race is a fundraiser for the Stark Mountain Foundation and the bike race is a fundraiser for Vermont Adaptive Ski and Sports. For more information about the Allen Clark Hill Climb visit [www.achillclimb.org](http://www.achillclimb.org)



Photo Credit: John Williams

Photo Credit: Mike Riddell



Be sure to sign your kids up for a season-long kids program this year. Ryan Silverstein, age 6, shows what he has learned from his coaches over the years!

# Hairy GaGoinky – MRG Inspires Children’s Book

*As Mad River Glen celebrates its 60th anniversary, it is fitting that Hairy GaGoinky should come out of the woods reincarnated as a legend on this mountain known for its rich and diverse history. The elusive Hairy GaGoinky lives at Mad River Glen Ski Area and is head of the crew of fun-loving beasts who like to tease skiers.*

*Hairy GaGoinky, a tale in rhymed couplets, was dreamed up long ago by Earline Marsh and her son Glenn Parkinson. The book is available in the Mad River Glen General Store here at the mountain as well as online at [madriverglen.com](http://madriverglen.com). Here is an excerpt from this wonderful, 68 page illustrated book.*



Before you acquire your first pair of skis,  
you really must know — what lives among trees,  
what’s lived in the woods before skiers skied trails,  
and so now I will tell you the skiingest tales.  
I hope you are cuddled, all toasty and cozy,  
warm and relaxed from your head to your toesie.

The chief in charge of the snow-woods crew  
is Hairy GaGoinky — who with much ado  
commands the beasts who love to tease skiers,  
who play roguish pranks till you’re almost in tears.  
But all of the times they’ve cause skiers to fall,  
they never — no never — hurt anyone at all.

From numerous tales I’d heard about Hairy,  
I should have prepared to be cautious and wary.

Now I clearly remember quite long ago when  
I first heard about Hairy at Mad River Glen.

Back in the sixties, I was one of the aces;  
my pants were baggy and my boots had laces.  
I was zipping along as cool as you please  
on my beautiful shiny new Northland skis,  
when suddenly I felt a peculiar push,  
up went my feet and down went my tush.

And I found myself sitting — all red in the face  
in the cold wet snow — oh such a disgrace!  
From the corner of my eye I saw a quick flicker  
and heard in the woods a mischievous snicker.  
I picked myself up and brushed off the snow,  
More determined than ever to ski like a pro.

Twenty years later, at Mad River Glen,  
when I was out skiing — it happened again!  
Back in the Basebox I talked with my friends.  
They knew about Hairy and his vexing trends.  
Just when my performance is feeling so graceful,  
Hairy causes a tumble — and a wet white faceful.  
No one has seen him, although we’ve all tried.  
He manages always quite slyly to hide  
just seconds before we’ve come to our senses,  
before we can think of strategic defenses.

“Has no one seen Hairy?” I asked in surprise.  
“No — nobody has,” replied all of the guys.

Then from the corner came a small timid sound,  
“I’ve seen Hairy. I know where he’s found.”

We all turned our heads toward an old wooden chair.  
A delightful small girl with curly red hair,  
in a hand-knitted sweater of bright green and white,  
smiled shyly and said, in a voice so polite:

“Nobody sees him cuz he’s quick to take cover  
in hundreds of places — you’ll never discover.  
He likes to play tricks, but he’s not mean or scary;  
when he’s your friend he’s just jolly and merry.  
The fur on his feet and his head is quite thick,  
but you’ll never see him, no matter how quick.”

She had our attention — complete, undivided,  
and what a surprise this moppet provided.

“I’ll draw you his picture, whenever you’d like.”  
A picture of Hairy\* from this little tyke?

That’s Hairy GaGoinky — the Bane of the Glen.  
I promise one day you shall meet him again!



# Bathroom Overhaul Highlight Upgrades

So your ski area just came off one of the best winters in memory, there's a bit more cash in the till than normal so where do you put your money? Well if you're Mad River Glen, the iconoclastic, skier owned mountain your going to renovate the bathrooms. "I guess no one will ever accuse of us spending money like drunken sailors," quips Mad River Glen's President Jamey Wimble.

Over the summer the entire bottom floor of the Basebox has been overhauled. There is new carpeting throughout, new ceilings, and fresh paint. The soda machines have been removed making room for spanking new shelving for much needed additional bag storage. The place

really looks terrific, or at least as terrific as it ever will look.

The women's bathroom received a great deal of attention. Ladies will notice the new flooring and ceilings, stall dividers, sinks and a diaper changing table. The men's room got a fresh coat but don't worry gents, the trusty old trough is still there. Ensuring that Mad River Glen remains the only ski area in the world with a single chair and a quad urinal!

Many skiers last year noticed that the paint on the brand new single chairs was chipping off. Fortunately, the manufacturer is standing behind their work. The new chairs have been sand blasted, primed and repainted at their cost, and should be looking spanking new for years to come.



*Don't worry ladies the new stalls will be replaced long before you need them. It still won't be the ladies room at the Taj Mahal but it will look better than ever.*



## Share a Ride If You Can

With gas prices creeping ever upward it really makes sense to share a ride to the mountain. Whether you want to take along someone to share expenses or if you need a ride yourself be sure to check out the new Mad River Glen Rideshare Forum. This is the place where drivers and riders can link up to facilitate ridesharing opportunities for a trip to the mountain. It's a great way to save money, have fun meeting new people, and being green. Learn more about the Mad River Glen Rideshare Forum at [www.madriverglen.com/rideshare/](http://www.madriverglen.com/rideshare/).



Photo Credit: John Williams

## What is The Stark Mountain Foundation

The Stark Mountain Foundation is a nonprofit organization formed to support and complement the Mad River Glen Cooperative by preserving and protecting the forest, ecosystem, and unique historical character of Stark Mountain. The Foundation seeks to demonstrate that a sustainable and successful model for ski area operation can be based in an environmental experience and challenge, and not in the exploitation of a mountain's natural resources.

The Foundation makes grants to the Mad River Glen Cooperative to :

- Support environmental education through Mad River Glen's Naturalist Programs and the Kent Thomas Nature Center.
- Foster innovative ways of integrating environmental stewardship with ski area management.
- Assist in funding additional land acquisition to insulate Stark Mountain and ensure continued recreational access.
- Support the preservation of historically significant equipment and structures such as the Stark's Nest and the recent historic restoration of the Single Chair.



**Learn More at  
[www.starkmountain.org](http://www.starkmountain.org)**

## Important Shareholder Information

### Lift Ticket Vouchers & Mad Cards!

Lift ticket vouchers must be used in the season in which they have been purchased. All shareholder ticket vouchers, Mad Card vouchers and off-site vouchers are now expired. They cannot be exchanged for next season or redeemed for cash or Mad Money.

### Advanced Purchase for 2008-2009 Season

Your Advance Purchase Requirement (APR) for the 2008-09 season is due on September 30. If you did not pay your APR a \$25 late charge will be assessed to your account after November 30.

### Mad Money from 2007-2008 Season

If you have any 2007-2008 leftover Mad Money that is not part of your Advanced Purchase Requirement (purchased above and beyond your initial \$200), you can return it to the office for credit for the 2008-09 season. The Mad Money must be returned by September 30. This credit can not be used to satisfy your 2008-09 Advanced Purchase Requirement, but we will issue you new Mad Money, which can be spent on the mountain next season. Any Mad Money that is part of your 2007-08 Advanced Purchase Requirement must be spent by September 30. After that date it expires and can no longer be used. Your only option for spending your 2007-08 Mad Money is to shop at the Mad River Glen General Store on the mountain or via the website at [madriverglen.com/gernealstore/](http://madriverglen.com/gernealstore/). You can also reach the General Store by phone at (802) 496-3551 ext. 135.

### What's the Story With Mad Money?

Our Co-op structure requires us to track the spending of our shareholders. That is why we have Mad Money. Mad Money should be purchased for any transaction shareholders make on the mountain. If you do not purchase Mad Money for your on-mountain purchases, we can not accurately track your spending. This will affect any potential patronage rebates authorized by

the board in good seasons. It is also a valuable tool for management so we can determine the actual spending of our shareholders as opposed to the general public. Shareholders should be aware that it is important that they identify themselves when making purchases in the ticket office and at the Ski School Desk.

### Have a Question or Concern?

You are encouraged to become involved with the Co-op and your input is important to us. However, we ask that you do not confront Mad River Glen employees directly with your comments or complaints. Please use the following liaisons to field your questions, comments and concerns:

Co-op Board of Trustees  
[coopboard@madriverglen.com](mailto:coopboard@madriverglen.com)

Eric Friedman  
Marketing Director  
[eric@madriverglen.com](mailto:eric@madriverglen.com)  
(802) 496-3551, ext. 111

Jamey Wimble  
President  
[jamey@madriverglen.com](mailto:jamey@madriverglen.com)  
802-496-3551, ext.114

### Fall Office Hours

Monday to Friday - 8:00 AM to 4:30 PM

### Shareholder-Only Website

Be sure to visit the shareholder-only website at [www.madriverglen.coop](http://www.madriverglen.coop) for the latest news, meeting minutes, Co-op policies and more!

Photo credit: Mike Riddell



Yet another happy MRG skier!

## Mad River Glen Co-op Board of Trustees

Co-op Shareholders are always encouraged to attend Co-op Board of Trustee meetings. See the calendar of events on the web site or in *The Echo* newsletter for dates and times of upcoming meetings. Board meetings are generally held on the 3rd floor of the Basebox at 8 AM in the off-season and at 5 PM when the mountain is open. Here's a look at the make-up of the newly formed Board of Trustees

### Executive Committee

Bill Reynolds , Chair (In State Seat)  
Lars Bruns , Vice Chair (In State Seat)  
Eric Schoenholz, Treas. & Finance Comm. Chair (Out of State Seat)  
Liz Godwin, Secretary (Out of State Seat)

### Other Trustees on the Board:

Jay Appleton (In State Seat)  
Paul Finerty Election Committee Chair (In State Seat)  
Geordie Hall Single Chair Committee Chair (Out of State Seat)  
Betsy Jondro (In State Seat)  
Jed Kalkstein (Out of State Seat)

### Upcoming Board Meetings

#### October 4, 2008 - 4 PM

Shareholder's Informational Town Meeting

#### November 8, 2008 - 8 AM

The focus of this meeting is the annual review of the strategic plan.

#### December 13, 2008

The focus of this meeting is the acceptance of the FY 2008 Audit

#### December 27, 2008

Shareholder's Informational Town Meeting



We have a quorum! Bill Reynolds, Jed Kalkstein, Lars Bruns, Paul Finerty and Jay Appleton dealing with critical issues on the mountain.



Let hope our new shareholders enjoy their investment in Mad River Glen as much as this group of happy shareholders.

### Welcome New Shareholders

The entire Mad River Glen community would like to welcome our newest shareholders. Thanks for helping to support the Mad River Glen Co-op's mission of protection and preservation.

- Richard S. Ruback
- Paul A. Howard
- Andrew J. Martin
- Roger Shepley
- Jeffrey Doemland

- Christopher McGuire
- Krista O'Donnell
- Nancy Grogan
- Donald R. Hennessey Jr.



Ethan Riddell jumping for joy last season has been working on his moves in the river all summer in preparation for the coming ski season. Look out for him and all his buddies

## Mountain Work Days – Join In On the Fun

Another growing season is nearing its end and for the 11th year in a row, it's time for our Mountain Work Crews to get busy on overgrown woods lines and tend to young trees on the trails. Mountain Work Day crews meet at 9 am on the Basebox porch and are generally finished at 3:30 - 4 pm. Be sure to bring sturdy boots, work gloves, water, lunch, appropriate tools, and a fun attitude.

In addition to the satisfaction of

seeing powder lines take shape and helping the forest grow for future skiers, volunteers also receive a complimentary day pass voucher for each day they work. Lots more information about Mountain Work Days and Mad River's forestry management plan can be found on Mountain Work Day organizer, Jay Appleton's, website [www.treeskier.com](http://www.treeskier.com). Thanks to Jay and his crew for their tremendous effort over the past decade.

### Mountain Work Days Schedule

- September 27 – Line Maintenance
- October 18 – Line Maintenance
- October 25 – Line Maintenance



More than a decade of effort by the mountain work crews is paying off with a healthier mountain ecosystem as well as much improved tree skiing. Notice how this regeneration zone has grown in the past several years.

## MRG Goes Carbon Neutral- cont.

vehicle, skiers are challenged to follow the mountain's lead and voluntarily offset their commute when they buy tickets or season passes. Skiers pay either \$1 for a day ticket, \$3 for a Mad Card (a book of 3 discounted tickets) or \$10 for a season pass when they make their purchase.

Last season skiers voluntarily opting into the program raised nearly \$9,000. This was an outstanding result for a first year program, a testament to the Mad River Glen community's concern for global climate change. To put this accomplishment into perspective the 842 tons of CO2 offset

during the season was equivalent to negating the emissions from 1,684,000 miles of driving to Mad River Glen.

These carbon offsets are purchased through Vermont's Native Energy and help fund new renewable energy projects. These carbon offsets help build new family dairy farm methane energy projects. The new renewable energy projects that Mad River Glen is helping to build directly reduce greenhouse gas emissions in a meaningful way, and would not have been possible without the funding NativeEnergy provided through its up-front carbon offset purchases.

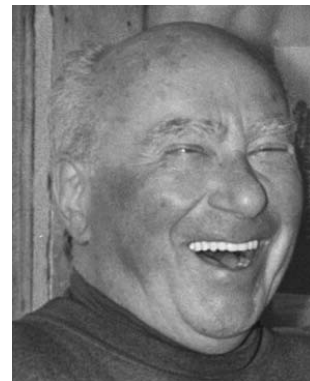
Photo Credit: Brian Mohr/Enberphoto.com



*Lets all keep our fingers crossed for another season like last year.*

## Ski School Legend Paul Berzatzky

It is with great sadness that we must tell you of the passing of Mad River Ski School icon Paul Berzatzky. Paul G. Berzatzky passed away at the Glendale Nursing Home, Scotia, N.Y. on Sept 3, 2008. Mr. Berzatzky was born in Jaszberny, Hungary, on May 5, 1925. He attended military school, served in the Hungarian Air Force and earned a degree in Mechanical Engineering from Budapest University of Technology. In 1956 he fled his native country under the threat of imprisonment by the Russian Occupation Government for participating in the anti-communist uprising. Mr. Berzatzky emigrated to the United States via Austria, arriving in Schenectady in 1957. He worked in engineering capacities for American Locomotive Co. and MTI. He became a US citizen in 1962. An avid tennis player, he invented a tennis grip that secures a player's hand to the racket, allowing people with disabilities to play tennis. His first love was skiing and teaching the sport to others. Mr. Berzatzky taught skiing at Mad River Glen for 42 years and in 2006, at the age of 80, was recognized by *Ski Magazine* as one of the



top 100 ski instructors in North America. He had many friends in New York's Capital Region and in Vermont. Paul was proud to consider the Mad River community his family. All of us fortunate enough to know and love Paul will miss him terribly. He touched so many over his long tenure at Mad River Glen. Lets keep him in our hearts and offer a toast to his memory. He is survived by his brother, Laszlo Berzatzky, who resides in Hungary. There will be no funeral. Donations in respect may be made to: Stark Mountain Foundation, PO Box 1221, Waitsfield, VT 05673. As Paul would always say, "Ta Ta."

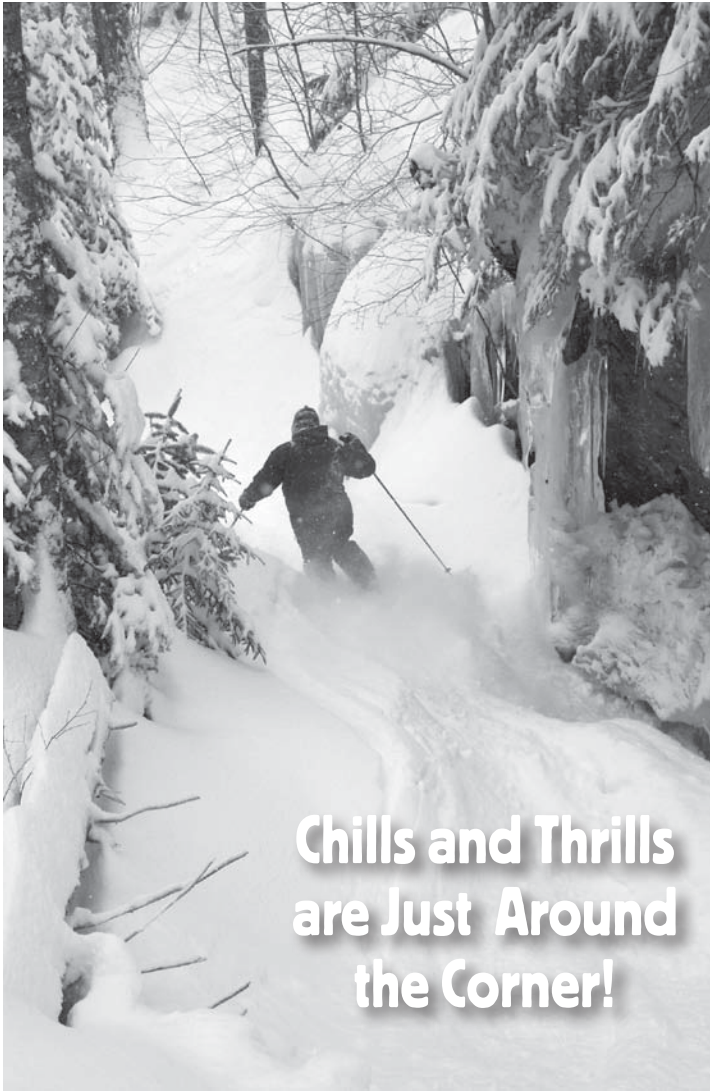
## Keep Your Ears Perked for Info About YOUR Ski Area

Visit [madriverglen.coop](http://madriverglen.coop)

- Latest Co-op News
- Recent Meeting Minutes
- Shareholder E-mail List Sign-up
- Important Shareholder Information



Photo Credit: John Williams



**Chills and Thrills  
are Just Around  
the Corner!**

## **MRG, Jay and Bolton Team Up for New College Pass**



Photo Credit: Mike Riddell



**The Triple Major College Pass offers college skiers unlimited access to Jay Peak Resort, Bolton Valley and Mad River Glen for \$269. There are no restrictions at any of the ski areas, and the pass includes night skiing and riding at Bolton Valley Resort until 9pm. The pass price increases to \$369 after Nov. 10. The pass is available to all full time college students.**



*Ski It If You Can stickers can be found all over the world. Even in places without a lot of skiing. Keep the photos coming in, they'll be sure to turn up in the collection above the bar in Gen. Stark's Pub. E-mail them to us at [ski@madriverglen.com](mailto:ski@madriverglen.com)*

**Great  
Gift Idea!  
Orders Being  
Taken for  
A Mountain  
Love Affair-  
The Story of  
Mad River Glen**



## Upcoming Events

September 27	Mountain Work Day	9 AM to 3:30 PM
Sept 27-28	Fall Foliage Weekend Chairlift Rides	Lift will run 10 AM to 2:30 PM
September 30	Last Day 2007-08 Mad Money is Valid	
October 4	Stark Mountain Hill Climb Running Race	10 AM
October 4	Homeowner's Association Meeting	1:00-3:00 PM
October 4	Co-op Shareholders Town Meeting	4 to 5 PM
October 4-5	Green & Gold Weekend	Lift will run 10:00 AM to 2:30 PM
October 5	Allen Clark Memorial Hill Climb Bike Race	10 AM
October 15	Early Season Pass Rate & Free Kids Pass Program Deadline	Midnight
October 18	Mountain Work Day	9:00 AM
October 25	Mountain Work Day	9:00 AM
November 1-2	Mad River Ski Patrol Refresher	8 AM to 5 PM
November 8	Ski School Pre-season Instructors Meeting	Noon-3PM
November 30	APR Late Fee Deadline	
December 15	Last Day to Buy a Mad Card	Midnight
December 20	Wildlife Tracking Trek	10:30 AM and 1:30 PM
December 26-Jan. 4	Christmas Week Holiday Period	
December 27	Tubbs-Mad River Glen Snowshoe Festival	9:00 AM to 3:30 PM
December 27-28	First Day of Season-long Kids' Programs	9:00AM
January 17-19	Martin Luther King Jr. Holiday Period	
January 27	Roll Back The Clock Day	
January 31	Mad River Glen's 60th Anniversary Gala	7-11 PM
February 7	Triple Crown Unconventional Competition	
February 7	Life-Link Ski Mountaineering Race	
February 21	Co-op Board of Trusee's Candidates Forum	5-7 PM
February 21	Junior Mogul Challenge	
February 14-22	President's Week Holiday Period	
February 27	Triple Crown Vertical Challenge	
March 3	Town Meeting Day Special - All Kids Ski Free	
March 7-8	34th Annual North American Telemark Festival	
March 14	Triple Crown Mogul Challenge	
March 17	St. Patrick's Day Special - Wear Green and Ski for \$17	
March 21	Backcountry Challenge presented by Wolaver's and MRG Registration 9:00 to 9:45 AM. Race at 10:00 AM	
April 1, 2009	April Fool's Day Special - Act Foolish and Ski for Half Price	
April 4, 2009	Co-op Shareholders Annual Meeting	05:00 PM
April 12, 2009	Easter Fesivities at MRG - If mountain is open	

Visit the Event  
Calendar at  
[madriverglen.com](http://madriverglen.com)  
for more details.



For more information and  
links to events in the Mad  
River Valley be sure to visit  
[www.madrivervalley.com](http://www.madrivervalley.com)

## Where's the "single" best place to party?

Are you or someone you know getting married? Planning a special event, holiday party, or family gathering? Why not hold your get-together at Mad River Glen? The Basebox and surrounding grounds are available for private parties and functions year round. Mad River Glen offers a variety of space rental options along with catering and bar service. Visit [madriverglen.com](http://madriverglen.com) for rates, sample menus, and an online event questionnaire. If you'd like to discuss the opportunities available to you for your special occasion please contact Michael Witzel, at the Basebox, by phone 802-496-3551, Ext. 133, or via email at [mike@madriverglen.com](mailto:mike@madriverglen.com)



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### Mad River Glen

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