



# THE ECHO

Special Single Chair Campaign Issue!

The Voice of the Mad River Glen Community

Winter 2007

In the "Snow Corner of New England"

## Single Chair Campaign is Rolling – Get on Board!

The Single Chair Capital Campaign has been launched and we are working diligently to achieve the goal of raising \$1.54 million to fund the historic restoration of our iconic Single Chair. Skiers will notice a large campaign thermometer at the base of the Single Chair that (as of press time) is reflecting \$700,000 in contributions to the campaign. We are nearly 1/2 the way there; help us keep the momentum going! The Single Chair

Restoration has great historical significance for the State of Vermont and for the world of skiing. As such, it has been enthusiastically endorsed and supported by two remarkable Vermont nonprofit partners, the Preservation Trust of Vermont ([www.ptvermont.org](http://www.ptvermont.org)) and the Stark Mountain Foundation ([www.starkmountain.org](http://www.starkmountain.org)). Through these two tax-exempt organizations, donors are able to make tax-deductible gifts. You can make your tax-deductible contribution through either organization by visiting their websites.

We encourage everyone to get involved to ensure the success of the campaign. With full participation we can easily preserve and protect the Mad River Glen ski experience for future generations. Remember matching gifts from your place of employment and donations of securities are excellent ways to minimize the tax effects of capital gains.

If you have any questions about donating please visit the Ticket Office, ask a campaign volunteer in the Basebox, or contact any of the individuals listed in the Single Chair Donation packet. You can also donate on-line at [www.madriverglen.com/single/](http://www.madriverglen.com/single/)

The Campaign needs more than just financial help.

- We are looking for additional solicitors to work with the existing campaign members to help maximize donations.
- We need help making phone calls to follow-up on possible pledges and share sales.

-continued on page 4

## How to Get a Single Chair



Photo credit: John Williams

When the historic restoration of Mad River Glen's iconic Single Chair begins in the spring of 2007 skiers will have a unique opportunity to purchase the old chairs and acquire a link to skiing history. The sale of the chairs is an important component of the financing of the project. The historic restoration will cost \$1.54 million, and all proceeds from the sale of the chairs will benefit the project.

There will be three ways to obtain a chair. One hundred and forty will be auctioned off to the Co-op shareholders. Five chairs will be raffled off and an additional three will be offered in a special essay contest. The raffle and the essay contest will be open to the public. If there are any chairs remaining they will be auctioned off to the highest bidder. The balance of the chairs will be kept by the mountain for display and promotional purposes.

### The Auction

Shareholders will have the greatest chance of purchasing a chair via the auction. It is a closed-bid auction with a minimum bid of \$1,000. The highest bidders will have a choice of which chair number they want. We expect that #1 will be the most highly sought

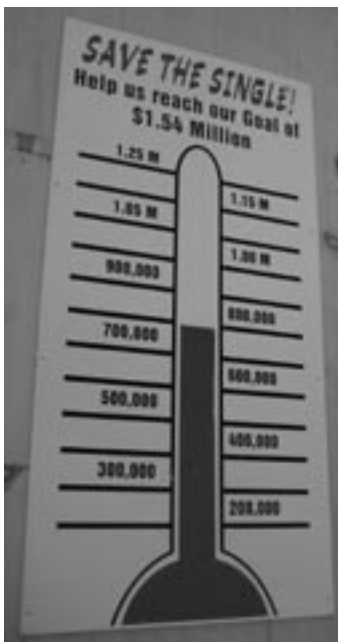
after chair but other numbers will be very much in demand because of anniversaries, birthdays, etc... The deadline for bids is February 23, 2007 and the winners will be announced at the Stark Mountain Foundation fundraiser on Saturday, February 24. Bid forms are available on the mountain and at [madriverglen.com/single](http://madriverglen.com/single).

### The Raffle

Five chairs will be raffled off. Raffle tickets cost \$5 each or five for \$20. Winners will be announced at the annual Shareholder's meeting on April 7. Raffle tickets are available at the ticket office, cafeteria and General Stark's Pub. You can also order raffle tickets by calling the Co-op office at (802) 496-3551.

### The Essay

Three chairs will be available in an essay contest that asks participants: Why is Mad River Glen important to me? or, What is your favorite Mad River Glen story? Get an Essay Contest Entry Form at [madriverglen.com/single/](http://madriverglen.com/single/) or grab one in the Basebox. Essays must be handed in to the Co-op office before March 1, 2007.



The success of the Single Chair Capital Campaign depends on the full participation of the entire Mad River Glen Community. Please get involved in any way that you can. If we all pull together we can achieve our goal and help to ensure the future of the Mad River Glen ski experience!

**Single Chair Fundraiser  
Feb 24th**

See page 3 for details

# Letters to the Editor

## Sticker Sighting in Tanzania

Dec 3, 2006

Imagine my disbelief when I saw this safari vehicle pull up to a local "hotel" in Arusha (Tanzania) to disgorge its elderly British tourists. I immediately located the local safari guide and learned that he had 2 clients from Vermont last year who gave him the MRG sticker. I was the second person to have noticed it.

He asked for explanations. So I told him that unlike Kilimanjaro, Mad River was a place where people ride up and slide down on barrel staves, that it is a place with power outages, a need for generators, no cell phone service, dirt and mud roads, etc... After a few moments of silence he asked, "But isn't Vermont in America?"

He is very proud of his bumper sticker and can now explain what it represents. The world is tiny and full of surprises.

Deb Burke  
Warren, VT



*It came to the attention of the Echo's editorial staff that the sticker was placed by Co-op Trustee, Bill Reynolds, and Dot Helling on their trip to Tanzania the year before. Small world! Here's the picture of Bill, the sticker in question and our favorite Tanzanian safari guide.*

Photo credit: Brent Harrewyn

### Mogul Masher Attention MRG Skiers

**I need your help, I can't do it all myself. I am talking about mashing down the fluffy tops of moguls after snowstorms. The troughs get too deep, ice and rocks lurk. If the best skiers skied the tops of the moguls a bit more, we'd all benefit. Ski the tops if you can!**

**Mark Keydal  
AKA The Mogul Masher**



*MRG Freestyler, Cole Derrick, takes the extreme line on MRG's legendary terrain!*



## Terry's Ski Tips

### WEIGHT SHIFT

A lot of skiers believe that shifting your weight is all you need to know to turn. Although it is a component that enhances turns on groomed and firm snow--in powder and chopped up snow it's better to keep your weight more evenly distributed. A way to make you better at transitioning from being one footed to a more two footed skier, is to make your weight shift a smooth deliberate move versus an abrupt move. Think of it like driving a stick shift car with a clutch. As you take off from a Stop sign you gradually let up on the clutch as you step on the gas. As you come to a stop sign you step on the clutch as you let up on the gas. These movements are done smoothly and deliberately. That way you can slow it down or speed it up, but always smooth.

**Tips are great, but the best way to improve your skiing is to work one-on-one with a Mad River Glen Ski Professional.**

**Visit the Ski School Desk Today!**

### The Echo

The Echo is the newsletter for the Mad River Glen Cooperative community.

Everyone is encouraged to make submissions to The Echo or to share your thoughts. We will print as many letters to the editor as we can. Material can be submitted to:

Mad River Glen  
PO Box 1089  
Waitsfield, VT 05673  
Attn: Echo Newsletter  
Email: [eric@madriverglen.com](mailto:eric@madriverglen.com)

Submissions for the next edition of the Echo must be received before April 1st.

Thanks so much to Co-op shareholder, Joan Gorman, for proofing and editing The Echo, a task she has taken on for some time. (So if you find an error, be sure to blame her!)

## It's Your Mountain – Stay Informed

The Co-op offers 3 different Listservs along with a "Shareholder Only" Website to keep you abreast of what is happening at YOUR mountain and to foster communication among shareholders, the Co-op's Trustees, and the mountain management. More than half of our shareholders are already subscribed.

**Visit [madriverglen.com](http://madriverglen.com) and click on the email sign up icon.**

# \$\$\$\$ Deals and Specials \$\$\$\$

## Ongoing Specials



### Ski for \$1

Buy a two-day ticket and ski the next day for only \$1! Available every day throughout the season except during holiday periods.

### Afternoon Half-day Special

Ski every non-holiday afternoon Sunday through Friday for only \$29!

### The Day-and-a-Half Midweek Special

Buy a ticket for the next day and ski the afternoon before free! What a great way to get out of town for a quick getaway! This special is available after 12 noon Sunday through Thursday and is not offered during holiday periods.

### Any Other Pass Special

Ski for only \$29 midweek when you present any valid season pass from any other ski area. Not valid during holiday periods.

### The 30 Day Ticket

Ski for 30 consecutive days from the day you purchase your ticket for only \$279 or \$219 for juniors & seniors.

### Vermonters Wednesdays

Vermonters ski every Wednesday for only \$29! Not valid during holiday periods. Must provide proof of residence.

### \$29 Student Deal

College Students ski every midweek day for only \$29! Not valid during holiday periods. Must provide valid student ID.

### AARP Member Discount

AARP Members Ski for only \$29! Monday-Friday (non-holiday) with a valid AARP membership card.

### The Legend Ticket - Seniors 70 & over Ski Free

1st five days of skiing are free then it's only \$100 for a Legends Season Pass. Co-op Shareholders over the age of 70 Always ski FREE!!!

## Shareholder Specials

### Shareholders Midweek Special

Co-op shareholders can ski any midweek day for only \$29! Not valid during holiday periods. Shareholder must be in good standing.

### Shareholders Bring a Friend Special

Co-op shareholders can bring a friend to ski any midweek day for only \$29! Limit one per shareholder per day. Not valid during holiday periods. Shareholder must be in good standing.

## STARK MOUNTAIN FOUNDATION DAY & SINGLE CHAIR GALA

Each year The Stark Mountain Foundation, has a special day to raise awareness, celebrate their achievements, and raise money for the future. This year it will be on Saturday February 24.

Throughout the day there will be an open house at the Kent Thomas Nature Center with Stark Mountain Foundation volunteers on hand to show off the Nature Center, explain the organization's activities, and serve refreshments. The celebration will culminate in the always popular Stark Mountain Foundation Gala.

The gala features fabulous food, the famous Mad River conviviality and live music. The highlight will be the auctions, one silent, the other live. Dozens of silent auction items include Mad River Glen memorabilia, an original Woody Jackson painting of Mad River Glen, day trips and outings, skis, snowshoes, jewelry, crafts, photographs, B&B stays, restaurant dinners, sport and street clothing, and much more. The live auction will climax with a live auction for the last rides on the old Single and

the first rides on the historically restored Single, along with other single chair memorabilia. The winners of the Single Chair auction for 140 of the other old chairs will also be announced.'

Last year the event raised over \$20,000 for the Stark Mountain Foundation and tickets were sold out in advance. Get your tickets early for what promises to be an unforgettable and important event. Tickets cost \$25 if purchased before Feb. 19th. They are available at the Mad River Glen Ticket Office and from the Stark Mountain Foundation.

For more information visit [www.starkmountain.org](http://www.starkmountain.org). If you would like to volunteer or make a donation for the auction please contact Penny Parson, [PenParson@aol.com](mailto:PenParson@aol.com) or 802-496-8922 or Deb Steines, [dsteines@madriver.com](mailto:dsteines@madriver.com) or 802-496-2966.

**Feb 24th**  
**Save the Date**  
**Get Your Tickets Today!**

## What is the Stark Mountain Foundation

The Stark Mountain Foundation is a non-profit organization formed to support and complement the Mad River Glen Cooperative by preserving and protecting the forest, ecosystem, and unique historic character of Stark Mountain. The Foundation seeks to demonstrate that a sustainable and successful model for ski area operation can be based in an environmental experience and challenge, and not in the exploitation of a mountain's natural resources.

The Foundation makes grants to the Mad River Glen Cooperative to:

- Support environmental education through Mad River Glen's Naturalist Programs and the Kent Thomas Nature Center.
- Foster innovative ways of integrating environmental stewardship with ski area management.



- Assist in funding additional land acquisition to insulate Stark Mountain and ensure continued recreational access.
- Support the preservation of historically significant equipment and structures such as the Stark's Nest and support the historic restoration of the Single Chair.

### For More information:

Stark Mountain Foundation, Inc.  
PO Box 1221  
Waitsfield, VT 05673

[www.starkmountain.org](http://www.starkmountain.org)  
(802) 496-8922  
e-mail: [starkmt@aol.com](mailto:starkmt@aol.com)

## Tower & Chair Sponsorships

The Single Chair Campaign is vital to Mad River Glen's future and we want to recognize high-impact gifts. These gifts will help us achieve our goal more quickly. A gift of \$5,000 from an individual or \$10,000 from a group will allow for a small plaque with a name chosen by the donor to be honored on one of the new Single Chairs. The Campaign Committee reports that 10 chairs have already been spoken for.

Donations of \$25,000 for an individual or \$50,000 for groups, organizations or corporations can honor or memorialize a name on one of the restored lift towers.

To date 13 towers have been spoken for by groups like the Mad River Glen Homeowner's Association, the Mad River Glen Ski Patrol, and several ski clubs who are rallying to combine their donations

to sponsor a tower. If you are a member of an organization that is combining their power to get there, make sure you note your group on the donor card before you send it in.

Once the Single Chair Capital Campaign is successful the plan calls for honoring everyone who donated with respect to Mad River Glen's egalitarian ideals. Every "single" person who contributes, no matter the amount, will have his or her name added to a plaque on the base of the restored Single Chair.

If you have any questions contact the campaign chair, Geordie Hall at [george@snowshack.com](mailto:george@snowshack.com) or (802) 496-2259 or Deb Steines at [dsteines@madriver.com](mailto:dsteines@madriver.com) or at (802) 496-2966. You can also donate via the web sites of our non-profit partners.

### Make Your Tax Deductible Donation to Our Partners



The Preservation Trust of Vermont  
104 Church Street  
Burlington, VT 05401  
(802) 658-6647  
[www.ptvermont.org](http://www.ptvermont.org)



The Stark Mountain Foundation  
P.O. Box 1221  
Waitsfield, VT 05673  
[www.starkmountain.org](http://www.starkmountain.org)

## International Ski History Assn. Aids Single Chair Campaign

The International Ski History Association (ISHA), publisher of Skiing Heritage, the World's premier ski history publication, generously agreed to help the Mad River Glen's Single Chair Capital Campaign. As part of their mission to preserve and advance the knowledge of ski history ISHA's Board of Directors voted to provide the campaign with enough copies of the December issue to include in the recent fundraising solicitation to Co-op Shareholders. This issue included a feature story by esteemed ski writer Mort Lund titled, "Mad River Glen: Yesterday Forever." "Including this wonderful magazine with the

*-continued on page 7*



Photo credit: Corey Hendrickson-Hendricksonphotography.com

## Single Chair Campaign- cont.

- The SCCC has a donation table manned on weekends to answer questions about the campaign and sell raffle tickets and needs trained solicitors to help with this.
- The Stark Mountain Foundation will be needing help with their fundraiser on Saturday, February 24.

If you'd like to get involved with the campaign contact Sharon Crawford at [Sharon@madriverglen.com](mailto:Sharon@madriverglen.com) or (802) 496-3551 ext.113.



Photo credit: Corey Hendrickson-Hendricksonphotography.com

## They're Talking About Us

### A few snippets of some recent press about Mad River Glen:

#### Vermont Life – Winter 2007

"As usual, Mad River Glen does the unusual; It's Single Chair will be reborn."

#### Ski Press Magazine – January 2007

"Try and choose North America's classic ski lift. What will it be? The original and now long-gone chair at Sun Valley? The tram – also gone – at Jackson Hole? Or maybe the first American rope tow at Suicide Six, Vermont? All worthy contenders, but maybe not quite as worthy as the single chair at Mad River Glen. It, too, is ancient ski history, but it's also still there. "

#### Outside Traveler Magazine – Fall/Winter 2006-07

"...this co-op is a throwback to the heyday of New England skiing.... The Glen's legendary glade skiing sets it apart from virtually every other resort in the East."

#### Skiing Magazine

Mad River Glen's Fall-Dise – The East's #1 Rated Glade

## Menu Changes in Birdcage & Snack Bar

Check out what's new at the Birdcage this season! "The Cage," located at the base of the Birdland lift, is open on holidays and weekends. It's worth stopping in to try some of our new menu items and see the enhancements that were made to the building. New this year, The Birdcage will be serving Italian sausages and bratwursts with peppers and onions, sauerkraut, chili and other toppings along with grilled portabella mushrooms. You'll still be able to enjoy traditional favorites like

pizza, hotdogs, baked goods, and other snacks along with plenty of hot cocoa and coffee. The Birdcage is more than just a warming hut - come on in to see what the Birdcage has to offer.

The Snack Bar located on the top floor of The Basebox is adding a panini grill and will be updating its menu. This year skiers will have a small assortment of tasty panini sandwiches along with soups, chili (vegetarian and with meat), baked goods, coffee, and hot cocoa.

# Mad River History Book in Works

Mad River Glen and author, Mary Kerr, have begun work on a Mad River Glen history book. The limited edition coffee table book will be completed in advance of our 60th Anniversary season in the Fall of 2008. Mary, an esteemed ski and travel writer, with long roots in the Mad River Valley has been dreaming of writing this book for years. She has been researching and interviewing key people for this project since 1986. Recognizing that the skiers themselves are the key to a complete account she has been collecting stories like the one below. If you have an interesting anecdote, story, or photo you'd like to share please send them to:

Mad River Glen  
PO Box 1089  
Waitsfield, VT 05673  
Attn: Book Ideas  
ski@madriverglen.com

## Once Upon a Time 10/10/98

Dear Mary,

Your invitation to "share Mad River memories" impels me to share a very personal and happy memory...

As background, I first skied Mad River in the late Spring of 1950, when several of us came over from Stowe -- which had been rained out -- to find glorious Spring skiing at Mad River, but which we quickly dubbed Mud River, inasmuch as neither the MRG parking lot nor access road nor Route 100 had yet been paved. After that I became an inveterate almost-every-weekend, MRG skier, first staying with Ginny and Henry Perkins and later at the new Hartford Ski Club lodge.

I wonder if I was the first to propose to my intended on skis on General Stark, when I did just that in January of 1956? I had courted Licia Quarrier in New York and MRG for about a year when I decided MRG on skis on the mountain would be the place

to pop the big question...

We left New York Friday evening in pouring rain in my luxurious rumble-seated 1938 Buick convertible. It poured all the way, until about 5 miles north of Ludlow a northern front plowed in and within less than five minutes the temperature plunged from 60 or so to near zero, turning Route 100 into an instant skating rink. It was a slow, slippery ride to MRG, but in those days who ever thought of turning back? Licia was game, and most important, I had a mission to accomplish on the morrow!

Saturday morning was zero but sunny. General Stark was a glistening ice cube and virtually unskiable -- but as it always did, the lift was running. Not another soul was skiing. Licia was a bit perplexed by my insistence on skiing, and particularly by my bringing a picnic lunch, but gamely agreed. She denied suspicion, but I often wondered if, with feminine intuition, she "knew"...

The Chute and other trails were solid glass, but we found one of the new beginner trails skiable. Midway down I suggested lunch. Fortified by a few bites of sandwich I popped the question. She said yes, and after donning our skis, a war-whoop and a galendesprung, I have no memory of how we got down...

After 42 years of happily married skiing, and producing four skiing daughters, Licia passed away in May of 1997, a victim of lung cancer.

Very best regards,  
Mason Beekly



Bill Peatman (standing) and George Neill taking care of Single Chair maintenance "back in the day".



The Beekly's; Mason, Francie, Lorie, Licia, Liza-Lee and Sayre spending quality family time on the slopes.

## The Story Comes Full Circle

Thanks to Licia's affirmative response to the "big question," a third generation is skiing the slopes of General Stark Mountain. One of Mason Beekley's daughters, Sayre Wardell, lives just a few miles from Mad River with her husband Danny, and their children, Mackenzie and Tavish, who learned to ski at the Cricket Club. Sayre recently became a Co-op shareholder. When she bought her share she fondly recalled her early childhood memories of family trips to Mad River Glen:

My Dad exposed us to many New England ski areas. Mad River was, of course, our favorite! Family adventures quite frequently would be very full, exciting day trips. To get to Mad River my Mom would wake all four sisters -- Liza-Lee, Lorie, Francie, and myself by 3 AM. I pull on my wool socks, not like today's fiber, but what did I know, I loved the smell. Dad had already been up plowing the driveway. During these years ('65-'75) in northwest Connecticut it was normal to have 5' of snow and this morning it was coming down! We would all pack into the station wagon, singing, moving, squabbling, and bouncing about as the morning light greeted us.

We knew we were getting close when we came to what we would call the "thank you Mam"

-- the bump right before you enter Granville that is shaped just perfectly, if you're going fast enough, to tickle your stomach. Then came the Gulf and we were almost there...Yee haw! Mom and Dad insisted on getting to the mountain by first chair. We stopped for lunch and a hot chocolate, but Dad's resolution for a cold family was the "round about", watch out, clear the area, we needed a lot of room to perform this embarrassing but very effective exercise. Allow at least 6' between individuals, hold arms straight out (it's important to remove the ski poles!). Then as a group we would briskly whip our arms about in large circles for as long as possible. This was an especially important maneuver to ensure being the last skiers on the slopes, an essential objective for a truly full day of skiing at Mad River Glen!

As the sun started setting we would all sadly drag our exhausted bodies back to the car, bringing with me large chunks of Vermont snow along on the tops of my socks that I could munch on during the ride home. My last memory of the day was the pleasant, warm smell of my woolen socks as Dad peeled them off my feet, dropped me into bed, and kissed me good night.

Sayre Wardell

## Important Shareholder Information

### Advance Purchase for 2006-2007 Season

Your Advance Purchase Requirement (APR) for the 2006-2007 season was due on September 30, 2006. If your APR is not paid a \$25 late charge has been assessed to your account.

### What's the Story With Mad Money?

Our Co-op structure requires us to track the spending of our shareholders. That is why we have Mad Money. Mad Money should be purchased for any transaction shareholders make on the mountain. If you do not purchase Mad Money for your on-mountain purchases, we can not accurately track your spending. This will affect any potential patronage rebates authorized by the board in good seasons. Mad Money is also a valuable management tool for determining the actual spending of our shareholders as differentiated from the general public. Shareholders should be aware that it is important that they identify themselves when making purchases in the ticket office and at the Ski School Desk.

**Any Mad Money that is part of your 2006-07 Advanced Purchase Requirement must be spent by September 30, 2007. After that date it expires and can no longer be used.**

### Want to Spend More Time Skiing & Less Time in the Ticket Office?

We encourage shareholders to pre-purchase ticket vouchers and Mad Money and have us mail them to you. This will allow you to breeze through any lines that may occur during busy periods. By pre-purchasing ticket vouchers and Mad Money you can minimize your time in the ticket office. To place an order simply call the office at (802) 496-3551 or go to the

"Shareholder Only" page of the website at [madriverglen.com](http://madriverglen.com).

### Do I Need a Shareholder ID?

If you are a shareholder who does not opt for a season pass you should come into the ticket booth and have your photo taken for a Shareholder ID. This will enable you to receive your discount at the Alpine Options retail shop and will identify you as a shareholder in good standing when making purchases.

### Have a Question or Concern?

You are encouraged to become involved with the Co-op and your input is important to us. However, we ask that you do not confront Mad River Glen employees directly with your comments or complaints. Please use the following liaisons to field your questions, comments, and concerns:

Eric Friedman  
Marketing Director  
[eric@madriverglen.com](mailto:eric@madriverglen.com)  
(802) 496-3551, ext. 111

Jamey Wimble  
General Manager  
[jamey@madriverglen.com](mailto:jamey@madriverglen.com)  
802-496-3551, ext.114

### Office Hours

Daily - 8:00 AM to 4:30 PM

### Shareholder-Only Website

Be sure to visit the shareholder website at [madriverglen.coop](http://madriverglen.coop) for meeting minutes, strategic planning updates, and more!



Photo credit: John Williams

## Buy Now - Share Price Going Up

If you, or someone you know, have been thinking about buying a share in the Mad River Glen Cooperative, this is the season to do it. The price of a Co-op share will be going up from the current \$1,750 on April 8, 2007. In addition, any shareholder who refers someone who buys a share will have his/her name automatically entered into a special raffle for one of the Single Chairs.

The rationale for the price change is multifaceted. The original 1995 price of \$1,500 in today's dollars, adjusted for inflation, is now over \$2,000. The price increase also reflects an increased value of shares from over \$2 million in investments in infrastructure since the advent of the Co-op. The price increase is also an important way to spur share sales this season to

help finance the historic restoration of the Single Chair. By 2010, the 20 year capital plan calls for another \$2 million to be spent on capital projects including the refurbishing of the Single and a new Patrol/Ski School building. Share sales are vital to this plan.

Please help us sell as many shares as possible this season. If even half of our shareholders referred a new shareholder or bought an additional share we could easily pay for the project and secure Mad River Glen's future for generations to come. If you would like to buy another share or know someone who would like information please contact Eric Friedman in the Co-op office [eric@madriverglen.com](mailto:eric@madriverglen.com) or (802) 496-3551 ext. 111.

### Co-op Share Sales in a Nutshell

|   |             |
|---|-------------|
| <b>Shares Sold in FY 2006</b>                   | <b>48</b>   |
| <b>Shares Sold in FY 2007 to date (1/22/07)</b> | <b>22</b>   |
| <b>Share Sales Goal for FY '07</b>              | <b>150</b>  |
| <b>Total Shares Sold to Date:</b>               | <b>2060</b> |

## Welcome New Shareholders

The entire Mad River Glen community would like to welcome our newest shareholders. Thanks for helping to support the Mad River Glen Co-op's mission of protection and preservation.

Amy Snow  
Brian Hustvedt  
James Frank  
Jonathan Shea  
Daryl Storrs  
Jodi Brown  
Robert Shaffer  
Peter Steese  
Sayre Wardell  
Fred Wistrand

Paul Bazzano  
Beth Sabol  
Michael Krupka  
Andrew Thompson  
Joshua Mann  
Tim Bicknell  
Aaron Bell  
Peter Palmedo  
Peter Ludlow

## 2007 ELECTION CALENDAR

**February 17 - Candidate Forum 5-7 PM on 3rd floor Basebox**

**April 7 - Annual Meeting and Elections**

**April 8 - Board Meeting for election of officers**

## Patrol Notes

### Penny Parson – Outstanding Patroller of the Year

The Mad River Glen Ski Patrol is proud to announce that Penny Griswold Parson was awarded the Outstanding Ski Patroller of the Year for 2006. She was presented with the award at the patroller refresher in the Fall. This award recognizes Penny's many contributions to the Mad River Glen Ski Patrol and to the mountain generally over the past 25 years. She has been a Mad River Glen skier since age 3 and has been a force on the mountain ever

since. Whether it's training patrolers in first aid, raising money for the Single Chair Campaign, serving on the Stark Mountain Foundation board, selling Co-op shares, or making curtains for the aid room, she has continually proven to be an irreplaceable part of the Mad River Glen Patrol team. The Ski Patrol and the entire Mad River Glen community thanks Penny for all her efforts. We are all beneficiaries of her energy and commitment.



Outstanding Patroller, Penny Parson, "On Top of the World!"

### Best of Luck in Utah

None of us are feeling particularly bad for Tom Studley and Cindy Conlin, as they move their winter operation to Utah, where they are joining the Snow Basin and Powder Mountain patrols respectively. We would like to say goodbye and thanks for all they have done for the Mad River Glen community. Tom began working at Mad River in the 70's and over the years has worked in almost every department from night janitor, lifts, summer crew, parking cars, cafeteria, and for the past 11 years as a full time paid patroller. Cindy joined the volunteer patrol 9 years

ago and has been an enthusiastic and valuable member ever since. We will all miss their energy and steady presence. As you can see from this photo, Tom has finally been able to parlay his love for things that go boom into a career in avalanche control. Anyone can ski powder! Hopefully they will become bored of the consistent snow and challenge of the west and come back to Mad River in the years to come.

Best of luck,  
John Ayers & The MRG  
Ski Patrol



## ISHA -continued

Mad River Glen story lent a great deal of credibility to the mailing and provided our shareholders with a compelling rationale for the importance of the restoration of our Single Chair," said Campaign Chair Geordie Hall. "We truly appreciate ISHA partnering with us and I strongly encourage the Mad River Glen community to support ISHA."

ISHA was founded in 1991 by the late Mason Beekley, an avid Mad River Glen skier (See "Once Upon a Time," page 5), who amassed what is believed to be the world's largest private collection of ski books and art. The collection is open to the public in the Mammoth Ski Museum at Mammoth Lakes, California. By joining ISHA, you become part of a community of skiers working to preserve the sport's proud heritage. For more information about contributing to ISHA or to order a subscription to Skiing Heritage visit their website at [www.skiinghistory.com](http://www.skiinghistory.com) or call (303) 987-1111.



Former MRG owner and Co-op visionary, Betsy Pratt, has been enjoying the slopes of Gen. Stark Mountain since the 1950's.

## Obituaries

### The Mad River Glen community mourns the passing of two former Mad River Glen Volunteer Patrolers.

#### John Van Hoven

John Emerson Van Hoven, Jr. of Mystic, Connecticut who passed away this past September. A graduate of Williams College, John had a productive career in marketing and medical publishing and was an avid outdoorsman and craftsman, John was a long-time member the National Ski Patrol, and the Montclair Ski Club. A devoted husband and father, John is survived by Sandra, his wife of 47 years, his daughters Pamela Van Hoven Clark and husband Michael, of Darien, CT,

Tracy Van Hoven Hoyt and Sherman of Winchester, MA., and son John Avery Van Hoven and wife Leigh of Nantucket, MA., four granddaughters Avery Emerson Clark, Caitlin Ryder Clark, Noel Brinkerhoff Hoyt, Keziah Van Hoven Hoyt and his brother James Brinkerhoff Van Hoven of Essex, N.Y. In lieu of flowers, please make contributions to the Mad River Glen Ski Patrol, Waitsfield, VT. or Camp Dudley, Westport, N.Y.

#### Jerre M. Cain,

Jerre M. Cain, 73, of Fayston, passed away in the comfort of his home and wife on Saturday, January 13, 2007. Born on January 23, 1933, he was the son of Irene D. (Knowles) Cain and the late George E. Cain. On July 28, 1956, he married the former Barbara Bastedo in Glen Rock, NJ. He served his country during the Korean War as a member of the U.S. Army. Jerre was employed by Superior Technical Ceramics in Englewood, NJ, as a tool and die maker and in 1975, took a position in their St Albans, VT, plant where he retired as an engineering coordinator in 1998.

Jerre and his wife have made their home in the Mad River Valley since 1975.

An avid bicyclist and skier, Jerre was a former member of the Mad River Glen ski patrol in Fayston and was awarded a prestigious NSPS National Appointment in 1970. Jerre is survived by his wife of 50 years, Barbara Cain of Fayston; his mother, Irene D. Cain of Lakewood, CO; two sons, Scott A. Cain of Homestead, PA, and Glenn E. Cain of Alma, CO; two granddaughters, Emily and Abigail Cain; a brother, Edward K. Cain of Littleton, CO; as well as two nieces and two nephews.

## Upcoming Events

|              |   |
|--------------|---|
| February 14  | St. Valentine's Day Kissing Special             |
| February 16  | Live Music - Starline Rhythm Boys               |
| February 23  | Live Music - Starline Rhythm Boys               |
| February 23  | Deadline for Single Chair Auction Bids          |
| February 24  | Stark Mountain Day                              |
| February 24  | Stark Mountain Gala                             |
| March 1      | Last Day to Enter Single Chair Essay Contest    |
| March 2      | Womens' Telemark-Yoga Clinic                    |
| March 3      | Womens'-Only Ski Clinics                        |
| March 3      | Co-op Board of Trustees Meeting                 |
| March 3      | 64th Annual Mad River Glen Family Tournament    |
| March 3      | Live Music - Starline Rhythm Boys               |
| March 4      | Nevalo Mountain Adventures                      |
| March 6      | Town Meeting Day Ticket Special                 |
| March 10-11  | 31st Annual North American Telemark Festival    |
| March 24     | Backcountry Challenge                           |
| April 7      | Co-op Shareholders Annual Meeting               |
| April 7      | Last Day to Buy Single Chair Raffle Tickets     |
| April 8      | Easter Fesivities at MRG                        |
| April 8      | Price of Co-op Share goes up - Buy Yours Today! |
| April 8      | Co-op Board of Trustees Meeting                 |
| September 30 | Last Day 2007 Mad Money is Valid                |



Visit the Event  
Calendar at  
[madriverglen.com](http://madriverglen.com)  
for more details.



Visit [madrivervalley.com](http://madrivervalley.com) for a comprehensive listing of events throughout the Mad River Valley.

## New Faces at MRG

Mad River Glen has two new Department heads this season. Michael Witzel is the new Food and Beverage Manager for the Basebox. Mike has a degree in Hotel and Resort Management, and a degree from the AAS Culinary Institute of America. He also brings years of experience in catering and restaurant management (most recently at Sugarbush).

Mike Jengo has recently been promoted to Rental & Repair Manager. Mike has been working at Mad River Glen since 1998 where he has worked in the shop serving skiers with humor and an eye for detail.

Welcome and good luck to Michael and Mike in their new positions. Mad River Glen has a tradition of incredibly stable management. It is rare to add two new Department heads in one season, but that is exactly what happened this fall as one left for a "real job" and the other bailed to ski lots of Utah powder. We wish James Donaldson and Glenn Gutterson well as they begin their post-Mad River careers.



Marley Tipper plans to be riding the "new" Single Chair for years to come. Thanks to the foresight and generosity of the Mad River Glen community.

## Where's the "single" best place to party?

Are you or someone you know getting married? Planning a special event, holiday party, or family gathering? Why not hold your get-together at Mad River Glen? The Basebox and surrounding grounds are available for private parties and functions year round. Mad River Glen offers a variety of space rental options along with catering and bar service. Visit [madriverglen.com](http://madriverglen.com) for rates, sample menus, and an online event questionnaire. If you'd like to discuss the opportunities available to you for your special occasion please contact Michael Witzel, at the Basebox, by phone 802-496-3551, Ext. 133, or via email at [mike@madriverglen.com](mailto:mike@madriverglen.com)



Mad River Glen  
is a proud supporter of



### Mad River Glen

PO Box 1089  
Waitsfield, VT 05673  
802-496-3551

PRSRT STD  
U.S. Postage  
**PAID**  
Burlington, VT  
Permit No. 253